SEAN N. McGOEY

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MEDIA/JOURNALISM EXPERIENCE

Richmond Times-Dispatch: Data Reporter (January 2022 – present)
- Reporting on data-focused stories on education, business and politics for state capital's daily newspaper
- Collaborating with reporters from state and metro desks to report larger enterprise stories
- Creating static and interactive data visualizations for print and web presentations

International Consortium of Investigative Journalists: Roy W. Howard Editorial Fellow (January 2021 – December 2021)
- Oversaw all aspects of the "Meet the Investigators" podcast: writing and fact checking scripts, interviewing guests, recording narration/audio transitions, mixing and editing all audio
- Part of the Pandora Papers investigation team: analyzing data from leaked records of offshore financial structures, reporting on notable account holders from the world of sports and entertainment, and fact checking stories about holdings of political leaders

Capital News Service: Data and Graphics Reporter (September 2020 – December 2020)
- Data analysis and infographic design for stories from Annapolis and Washington bureaus of student newsroom. Covered 2020 presidential election using historical and real-time election data

Howard Center for Investigative Journalism: Data Reporter/Graphics Designer (June 2020 – August 2020)
- Built Python scrapers to download eviction data from county court websites
- Wrote R scripts to analyze data and find racial disparities in evictions during COVID-19 pandemic
- Created infographics and produced stories for multi-school investigative reporting project on COVID-19's effect on evictions and homelessness

Wahoo Wire: Editor-in-chief (August 2013 – May 2014)
- Oversaw staff of 10-15 writers covering University of Virginia and national sports for student-run sports website
- Edited all content before publishing to site and ran website's social media accounts

OTHER WORK EXPERIENCE

Merkle Inc.: Senior Specialist/Specialist, Media Services (June 2015 – July 2019)
- Managed over $7 million in display/paid social advertising spend for clients primarily in retail sector
- Annual contributor to award-wining Digital Bowl report, analyzing digital ad efforts of Super Bowl TV advertisers, 2016–2019

Gannett: Editorial Consultant/Summer In-Residence Fellow (June 2014 – April 2015)
- Developed mobile trivia game based on current events as part of summer fellowship program
- Wrote daily quiz questions and edited questions written by freelancers

EDUCATION

M.J. in Multiplatform Journalism, **University of Maryland** (December 2020)
B.A. in Economics, minor in Computer Science, **University of Virginia** (May 2014)

SKILLS

- **Data analysis:** Excel, R, SQL, basic experience with Python for web scraping
- **Data visualization:** Adobe Illustrator and Photoshop, Carto, Datawrapper, Flourish, QGIS
- **Podcasting:** Adobe Audition, hosting and producing/editing podcasts
- **Web development:** HTML, CSS
- **Writing/communication:** Translating data for non-technical audiences, AP Style, public records requests, fact checking, copy editing